





25 - 29 MAY 2015, LISBON CONGRESS CENTRE, PORTUGAL

# CONVERGENCE POLICIES PRACTICES PROCESSES PUBLIC PRIVATE PARTNERSHIP

### **INSPIRE Geospatial World Forum 2015**



25 - 29 May 2015 Lisbon Congress Centre, Portugal

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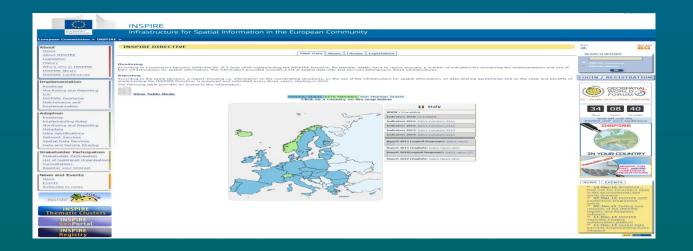




ARPA, the Calabria Environment Local Agency, works to defend and to control Environment against all the risks for humans, flora and fauna. It provides to develop data and informations of environmental interest, including scientific and technical programs, as well as giving a necessary support, with periodic reports, on the local environment conditions.



ARPA Calabria Agency, being a local producer and owner of environment data, which have to be published on the WEB, has to work to guarantee the "interoperability" of the landing and the environmental metadata, according to the Inspire Directive. It also has to give the network services first to improve the RNDT and consequently to feed the National Geoportal.







### Special Territorial Augmented Reality

According to the European Directive named "INSPIRE - Infrastructure for Spatial Information in the European Community", the ARPA Calabria Agency starts the Geoportal environmental local data, making possible, to various levels, the unification, information and communication of those geographic and environmental data directed to the local authorities and citizens.







#### **Territorial Augmented Reality**



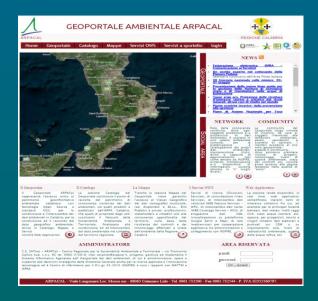
ARPA Calabria Agency, being one of the reference of the National Geoportal of the Cooperative Cartographic System in Calabria, creates five different's local groups to improve the regional geographic informations of environmental data.





#### **Territorial Augmented Reality**

The "Geoportal" is an open space that can be used by all stakeholders to the geographic informations. We have to remember that "Interoperability" comes from the identification and the sharing of these databases of public interest. It doesn't matters who is the data's holder or the importance they have into the management choices.









### **Territorial Augmented Reality**

It consists of two sections: the first one is a metadata catalogue, representing the main access to the geographic informations that are properly collected and organized. All this makes possible the normal use of the services of research of available data through the appropriate metadata. This offer the opportunity to consult them, in accordance with the OGC standards and to download them with the relative licenses.







#### **Territorial Augmented Reality**

This catalogue was implemented by official workers by creating appropriate user profiles to which address the local metadata inserted (regional, provincial...).

The realization of this local data infrastructure, that permits also the development of specific solutions for "spatial interoperability", was possible by using common methods for classification of data and by making available all the results to all the possible users through this collection of metadata.





▼ ☐ IPTC Image

**Date Created** 

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### PROJECT "S.T.A.R." Territorial Augmented Reality



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Creator Website	www.freaklance.net	✓
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The continuous improvement of a metadata inventory is the instrument by which it is possible to check the availability of spatial data for the territory that concern it, the main features and the methods of their use and acquisition.

Metadata are data about data, meta-informations because they essentially consist in unified documents used to provide useful informations to all the users, to make them understand and compare and exchange.

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### **Territorial Augmented Reality**

The second section is the geographic viewer or front-end, that makes you able to navigate and consult all the data on the Geoportal.

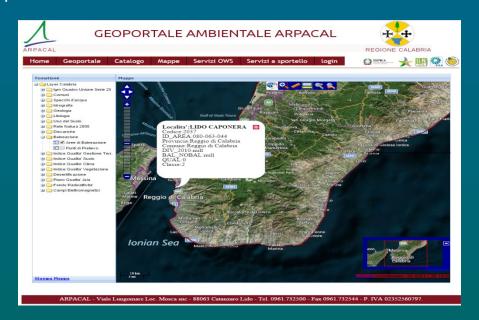






### Special Territorial Augmented Reality

According to the INSPIRE directive, data must be collected and preserved where they are released, therefore the Geoportal must be able to communicate with other metadata catalogues and at the same time it must be able to be questioned like in a collective and common Geoportal in which every owner is the only responsible of data and metadata of his owns.







Special Territorial Augmented Reality

This project STAR presents the final results of the implementation of Augmented Reality (AR) in the ARPA Agency Calabria Geoportal Environmental Data. The applications of Augmented Reality to environmental data are part of a general trend, which goes to the reproducibility and interaction mediated by information system on the network European Environment Agency (EEA).





#### Special Territorial Augmented Reality

The territorial and landscaping studies use very different methods for the analysis, interpretation and communication by using digital technologies. GIS, remote sensing, laser scanning, photogrammetry, computer vision, 3D modeling, Virtual Reality (VR) and obviously Augmented Reality (AR) are tools of a complex multidisciplinary system that connects knowledge and competence about contemporary structures, geotopografic and geology elements, socio-cultural models and economic one, urban and architectural analysis, study of materials and finally graphical representation.



Augmented Reality means an improvement of human sensory perceptual skills by using specific devices, usually electronic ones, that would not be perceived by human sense.



Augmented Reality is a particular extension of virtual reality, which it aims to overlap the virtual reality, generated by computers, to the reality perceived by humans.

In few words users receives a perception of the world "augmented" from virtual objects that provide additional information on real environment.

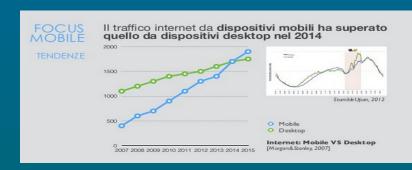
In 2009, after using it in specific areas (military, medical, research, etc.) and thanks to improved technology, the augmented reality, looks out the general public, both campaigns of communication about augmented advertising, which are mostly published in newspapers or on the network, that many applications for mobile phones.

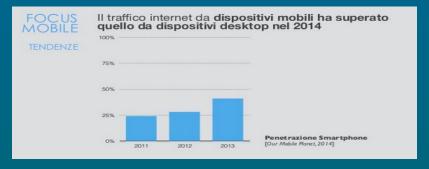






#### Numbers of the exponential growth of mobile devices on Italy









#### Special Territorial Augmented Reality

All over the world they were sold over 1 billion and seven hundred million mobile devices, smartphones, tablets and so on. For example in 2014 their spread in Italy amounted to 41.3% (smartphone's owners) compared to 2013, when it was at 27.9%.

Every day in the world are activated 1 million and five hundred thousand smartphones running Google Android and in September 2013 were traded over seven hundred million devices Apple iPhone 5S and SC.

The simple interfaces to icons and touch screen mode allow the management of complex geospatial data such as maps, POI, waypoints, fact sheets, multimedia.



Augmented Reality can be read by generic devices such as smartphones and tablets or by dedicated equipments like helmets, visors, digitally enhanced glasses. Also in Italy the research in this field is real active and promises the development of prototypes and short solutions "made in Italy".

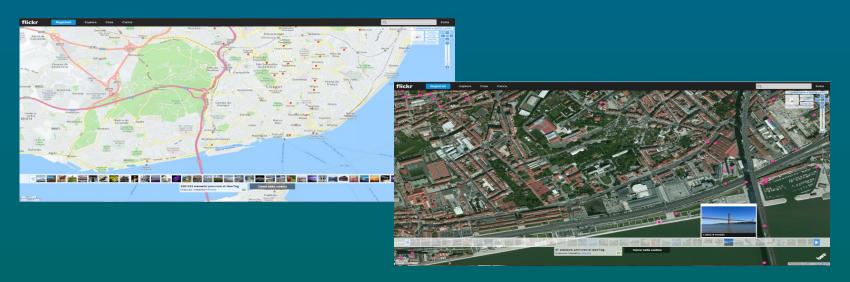






### Special Territorial Augmented Reality

Thanks to augmented reality, today it is possible to find some informations about the place where you are (such as hotels, bars, restaurants, metro stations, etc.) to search and visualize some photos, obviously overlapped to the reality, into various social networks like Flickr or Wikipedia items. We can also find neighbors Twitters or our parked car, we can tag places, put "augmented reality" informations in a specific place and so on ...







#### Special Territorial Augmented Reality

The project STAR idea, was born from the intuition to make available all the wealth of environmental data of the ARPA Calabria Geoportal, through the new augmented reality technology, in an easy and intuitive mode.



You can download the free app directly from the pages of the official website of our Agency for both iPhone and Android. The app is built with open-source lonic Framework technology.





### Special Territorial Augmented Reality

Ionic Framework is a complete open-source SDK for hybrid mobile app development. Built on top of AngularJS and Cordova, Ionic provides tools and services for developing hybrid mobile apps using web technologies like HTML5, CSS, and Sass. Apps can be built with these web technologies and then distributed through native app stores to be installed on devices by leveraging Apache Cordova.



Ionic provides all the functionality that can be found in native mobile development SDKs. Users can build their apps, customize them for iOS or Android, and deploy through Cordova.

lonic includes mobile components, typography, interactive paradigms, and an extensible base theme.

Using Angular, Ionic provides custom components and methods for interacting with them. One such component, collection repeat, allows users to scroll through a list of thousands of items without any performance hits. Another component, scroll-view, creates a scrollable container with which users can interact using a native-influenced delegate system.









#### Special Territorial Augmented Reality

Once you start the app STAR, near territorial area of interest, the user can choose between different levels in the local browser.

By choosing the STAR application, it will start your phone's camera, and you can surf in the Augmented Reality mode.





The user, moving camera in front of him in "Reality Mode" and in different cardinal directions, will see different icons overlap to the real images. These one represents in the space "the Points Of Interest" of an actived level. Each of these points is located on a radar map and provides a series of interactive informations available to the user.









### Special Territorial Augmented Reality

Every "point of interest" (POI) is located from Google Maps Program, depending on the latitudes and longitudes provided by the programmers. In the "Map mode" you can take the user directly to his point of interest, thanks to the support of the device with the GPS which tells to the system his exact location. The personalized Google Map is also used in the network according to different modes.









### Special Territorial Augmented Reality

Items that "augment" the reality, included in the planning stage, should be viewed through any device of the latest generation. The overlap between real and virtual elements creates a "mixed reality", that increases the user's perceptions.









#### Special Territorial Augmented Reality

ARPA Calabria is working for a fast classification of all the territorial activities and of all the inherent environmental elements. We are going to carry out to macro-areas, that will includes all these activities and their related elements.



Some symbols used in the reading of Augmented Reality

#### **ACTIVITY** TERRITORIAL ENVIRONMENTAL ELEMENTS Control (ARPA staff) Emissions - control point Analytical laboratory report Drinking water - control point **(6)** Bathing - control point **Environmental monitoring** Issuing authorizations Radio Base Station Measurement campaigns with **②** Polluted sites mobile laboratories

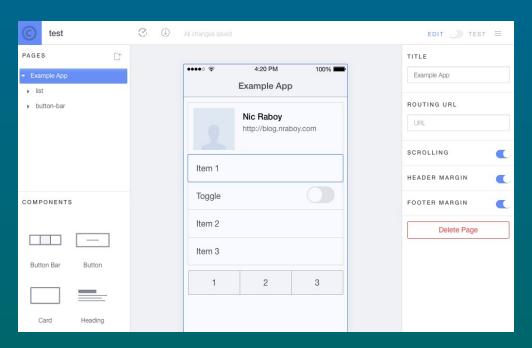




### Special Territorial Augmented Reality

The mode can be activated with STAR, are those concerning three mode displays: Map, List and Augmented Reality.







#### Special Territorial Augmented Reality

Through an appropriate and dedicated user interface, you can display territorial 3D models, in few words, in the scene of the device there are some points of interest that allow, approaching the webcam at a predetermined distance, to perceive text informations and photographs, related to environmental data, that you are watching.







# Thank you for your attention!



## Grazie per la vostra attenzione!

